



## **NOTA DE INFORMARE PRIVIND PRELUCRAREA DATELOR CU CARACTER PERSONAL CU OCAZIA EVENIMENTELOR ORGANIZATE DE AURORA FLOWERS**

### **CINE PRELUCREAZA DATELE CU CARACTER PERSONAL**

**S.C. Aurora Flowers and Plants S.R.L. (operator)** isi ia angajamentul de a lua toate masurile necesare pentru protejarea datelor dumneavoastra cu caracter personal cu respectarea tuturor reglementarilor in vigoare la nivel national si European -

### **DATELE CARE VOR FI PRELUCRATE**

Vom prelucra urmatoarele categorii de date personale:

- date de identificare precum nume, localitate, companie pe care o reprezentati
- date de contact, precum numar de telefon, email;
- date biometrice, precum imagini foto si/sau video si/sau inregistrari audio.

### **SCOPURILE SI TEMEIURILE PENTRU PRELUCRAREA DATELOR CU CARACTER PERSONAL**

Datele de identificare si/sau de contact vor fi colectate si prelucrate pentru a face demersurile in vederea participării dumneavoastră la evenimentul organizat de catre Operator.

Datele biometrice precum imagini foto si/sau video si/sau inregistrari audio vor fi folosite pentru promovarea activitatii societatii, marketing, scopuri publicitare, publicitate pe site-ul propriu, sau in scopuri educationale (workshopuri, carti, reviste de specialitate etc.), inclusiv in portofoliu si/sau pe internet.

Analiza noastra arata ca temeiurile legale corecte sunt:

- obligatia legala(Art. 6 (1) c) din GDPR) pentru datele personale colectate pentru facturare.
- executarea unui acord/note de informare agreeate – in functie de datele colectate (Art. 6. (1) b) si/sau c) din GDPR)

Datele dumneavoastra personale cuprinse in documente justificative vor fi pastrate de noi timp de 5 ani, sau conform legii in vigoare, incepand cu data incheierii exercitiului financiar (anului) in care au fost colectate. Prin documente justificative se intelege: facturi fiscale, deconturi, contracte de prestari servicii si anexele lor sau altele asemenea.

Imaginile foto si /sau inregistrarile audio si/sau video vor fi pastrate in evidentele noastre atat timp cat acest lucru este necesar sau pe perioada impusa de lege, dar nu mai mult de 10 ani de la data incheierii evenimentului, sau de la data retragerii consimtamantului, dupa caz.



Datele de contact (adresa de email, numar de telefon etc.) vor fi pastrate atat timp cat acest lucru este necesar sau pe perioada impusa de lege (incepand cu data la care relatiile contractuale s-au incheiat), sau pana de la data retragerii consimtamantului.

Orice alte date personale pe care le colectam de la dumneavoastra vor fi pastrate atat timp cat este necesar in vederea realizarii scopului pentru care au fost colectate si vor fi sterse din evidentele noastre in maximum 360 de zile de la indeplinirea acestui scop sau conform legislatiei in vigoare sau de la retragerea consimtamantului, daca este cazul.

## **TRANSFERUL DATELOR CU CARACTER PERSONAL CATRE TERTE PARTI**

Datele cu caracter personal colectate si prelucrate. pot fi transmise catre terte parti daca aceasta este o obligatie legala a societatii, ca urmare a solicitarii persoanei vizate sau la solicitarea unui entitati publice, in vederea indeplinirii atributiilor specifice care ii revin prin lege.

Materialele foto-video vor putea fi folosite si de catre compania mamă a operatorului, respectiv Aurora Flowers BV, cu sediul in Honselersdijk, Netherlands si de sucursalele acesteia din Europa strict cu scopul de promovare a produselor și activității companiei.

## **DREPTURILE DUMNEAVOASTRĂ**

În vederea respectarii drepturilor dumneavoastra, va informam care sunt acestea si cum pot fi ele exercitate:

- Dreptul de informare – aveti dreptul de a solicita o informare gratuita o data pe an, privind modul in care sunt procesate datele dv si scopul procesarii
- Dreptul de acces la date – aveti dreptul de a solicita in mod gratuit o data pe an, o copie a datelor cu caracter personal detinute de Operator
- Dreptul de stergere a datelor cu caracter personal. Operatorul va pastra datele dumneavoastra atat timp cat acest lucru este necesar sau pe perioada impusa de lege
- Dreptul de rectificare a datelor cu caracter personal. Aveti dreptul de rectificare a datelor transmise daca acestea nu sunt corecte;
- Dreptul de a obiecta – in cazul in care apreciati ca datele dvs detinute nu ar trebui sa fie prelucrate, puteti contacta responsabilul de protectie a datelor la adresa de email [info@auroraflowers.nl](mailto:info@auroraflowers.nl) iar in anumite cazuri puteti cere restrictionarea prelucrării;
- Dreptul de retragere a consimtamantului – retragerea consimtamantului poate avea loc in orice moment si va produce efecte doar pentru viitor incepand din acel moment, prelucrarea efectuata anterior retragerii ramanand in continuare valabila.



In vederea respectarii acestor drepturi, precum si pentru orice solicitare legata de informatii, de accesul la date, de rectificare sau stergere a datelor vor putea fi exercitate prin solicitare pe email la adresa [info@auroraflowers.nl](mailto:info@auroraflowers.nl)

In cazul in care nu sunteti multumit de rezolutia primita va puteti adresa la Autoritatea Nationala de Supraveghere a Prelucrării Datelor cu Caracter Personal din Bucuresti, b-dul G-ral.Gheorghe Magheru nr.28-30, Sector 1, cod postal 010366, Romania  
Telefon: +40.318.059.211 sau +40.318.059.212 e-mail: [anspdcp@dataprotection.ro](mailto:anspdcp@dataprotection.ro)

Consimtamantul in ceea ce priveste prelucrarea datelor cu caracter personal, precum si furnizarea datelor mentionate mai sus sunt voluntare.

- **Sunt de acord cu această politică de prelucrare a datelor cu caracter personal prin mijloacele si in scopurile aratate mai sus si imi dau consimtamantul in acest sens.**

Beneficiar ( nume / prenume):

.....

Adresa email: .....

Data:

Semnatura:



## INFORMATION NOTE REGARDING THE PROCESSING OF PERSONAL DATA ON THE OCCASION OF THE EVENTS ORGANIZED BY AURORA FLOWERS

### WHO PROCESSES PERSONAL DATA

SC Aurora Flowers and Plants S.R.L. (operator) undertakes to take all necessary measures to protect your personal data in compliance with all regulations in force at national and European level -

### DATA TO BE PROCESSED

We will process the following categories of personal data:

- identification data such as name, town, company you represent
- contact data, such as phone number, email;
- biometric data, such as photo and/or video images and/or audio recordings.

### PURPOSES AND GROUNDS FOR THE PROCESSING OF PERSONAL DATA

Identification and/or contact data will be collected and processed to take steps for your participation in the event organized by the Operator.

Biometric data such as photo and/or video images and/or audio recordings will be used to promote the company's activity, marketing, advertising purposes, advertising on its own website, or for educational purposes (workshops, books, specialized magazines, etc.), including in the portfolio and/or on the internet.

Our analysis shows that the correct legal bases are:

- the legal obligation (Art. 6 (1) c) of the GDPR) for personal data collected for invoicing.
- execution of an agreement/agreed information notes - depending on the data collected (Art. 6. (1) b) and/or c) of the GDPR)

Your personal data contained in supporting documents will be kept by us for 5 years, or according to the law in force, starting with the end of the financial year (year) in which they were collected. Supporting documents are understood as: tax invoices, statements, service contracts and their appendices or similar.

Photo images and/or audio and/or video recordings will be kept in our records as long as this is necessary or for the period required by law, but not more than 10 years from the date of the end of the event, or from the date of withdrawal of consent, as the case.

Contact data (email address, telephone number, etc.) will be kept as long as this is necessary or for the period required by law (starting with the date on which the contractual relations ended), or until the date of withdrawal consent.

Any other personal data that we collect from you will be kept for as long as is necessary to achieve the purpose for which it was collected and will be deleted from our records in a maximum of 360 days from the fulfillment of this purpose or according to the legislation in force or from the withdrawal of consent, if applicable.

### TRANSFER OF PERSONAL DATA TO THIRD PARTIES



Personal data collected and processed. they can be transmitted to third parties if this is a legal obligation of the company, as a result of the request of the person concerned or at the request of a public entity, in order to fulfill the specific duties assigned to it by law.

The photo-video materials can also be used by the parent company of the operator, namely Aurora Flowers BV, based in Honselersdijk, Netherlands and by its branches in Europe strictly for the purpose of promoting the company's products and activities.

## YOUR RIGHTS

In order to respect your rights, we inform you what they are and how they can be exercised:

- The right to information - you have the right to request a free information once a year, regarding the way your data is processed and the purpose of the processing
- The right to access data – you have the right to request a copy of the personal data held by the Operator free of charge once a year
- The right to delete personal data. The operator will keep your data as long as this is necessary or for the period required by law
- The right to rectify personal data. You have the right to rectify the transmitted data if they are not correct;
- The right to object - if you believe that your data should not be processed, you can contact the data protection officer at the email address [info@auroraflowers.nl](mailto:info@auroraflowers.nl) and in certain cases you can request the restriction of processing;
- The right to withdraw consent - the withdrawal of consent can take place at any time and will produce effects only for the future starting from that moment, the processing carried out prior to the withdrawal still remaining valid.

In order to respect these rights, as well as for any request related to information, access to data, rectification or deletion of data, they can be exercised by email to the address [info@auroraflowers.nl](mailto:info@auroraflowers.nl)

If you are not satisfied with the resolution received, you can contact The National Supervisory Authority for the Processing of Personal Data from Bucharest, b-dul G-ral. Gheorghe Magheru no. 28-30, Sector 1, postal code 010366, Romania

Phone: +40.318.059.211 or +40.318.059.212 e-mail: [anspdcpc@dataprotection.ro](mailto:anspdcpc@dataprotection.ro)

The consent regarding the processing of personal data, as well as the provision of the data mentioned above, are voluntary.

- I agree with this policy for the processing of personal data by the means and for the purposes shown above and I give my consent in this regard.

Beneficiary (name / surname):

.....

Email adress: .....

Date: Signature: